

Figure 1. Text Dialling System

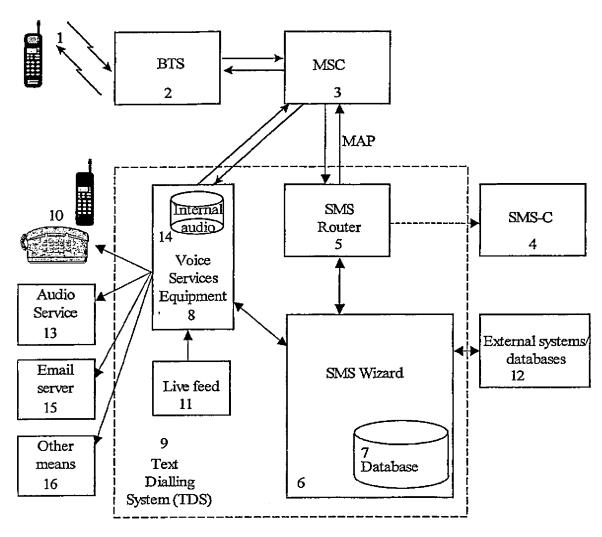


Figure 2 - System Diagram

BTS Base Transceiver Station
MSC Mobile Switching Centre
SMS-C Short Message Service Centre
MAP Mobile Application Part

Text Dial!
It's as easy as Abc aBc abC 2 2 2

Simply text the name of any organisation to 222, and you will be called back and connected immediately!

e.g. Text Vodafone Customer Care to 222, and you'll be connected immediately.

Figure 3 - Example Instruction card for the Text Dial service